



# International Seating Symposium

**April 13-15, 2023** • [seatingsymposium.us](https://seatingsymposium.us)

**David L. Lawrence Convention Center Pittsburgh • PA • USA**

## Poster Guidelines

What makes for an effective poster is knowing your audience and keeping the information on the poster clean, easy to read and understand.

A good basic layout for an informational poster consist of four main parts. The four part are:

1. Title or Main heading
2. Introduction or Objectives
3. Main body of information or Development of research
4. Conclusion and contact information

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### Does & Don'ts

- Make sure the title/main heading the most prominent block of text on the poster (At the top of the poster in the center).
- Do not type the title(s) in all capital letters (ALL CAPS text is hard to read).
- Limit the number of graphics, charts, and images on you poster (less is best).
- Limit the number of colors and use colors that display has high contrast (some of the viewer may have limited vision).
- Limit the number of different fonts used (less is still best).
- Make sure the different sections of the poster are easily recognized, simple headings for the section.
- The reader should be able to read and see all of the information on your poster in under three minutes.
- Use three to four column for the content of the poster.

## layout Specifications

- The poster must fit on a 4'h x 8'w board area. The poster does not necessarily have to fill the entire working area a good working size for the finished poster is 3'h by 6'w.
- The poster must be oriented in the "landscape" position (long dimension (8'w) is horizontal).
- Title or Main heading displaying your poster title, name, and organization including the organization location should be positioned at the top of the poster in the center of the poster.
- Use a western design style for the poster layout. Start the poster content in the upper lefthand side of the poster and read left to right and top to bottom.
- White space is your friend use it for visual brake in you information and also to give the viewer a brake from the content.

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## General Guidelines

- Authors are responsible for mounting their own material at least one hour prior to the opening of the session and for removing it within one-half hour after the session closes. Please bring any supplies such as push pins, marking pens, etc. that you the author may need to mount/display your poster.
- Authors may wish to bring extra copies of the poster text (small 8.5" by 14" copies of the poster). The author may also want to provide additional contact information should viewers have additional questions.
- All posters must be prepared by the authors and the author is responsible for getting the poster to and from the meeting site. Any cost associated with producing the poster is the responsibility of the author.
- All materials and content contained in the poster must follow the University of Pittsburgh Speaker's Code of Ethics guidelines.

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## Questions & More Information

Please contact the **RST CE Team** with additional questions at:

**[rst\\_ce@pitt.edu](mailto:rst_ce@pitt.edu)**

Visit the **ISS 2023 web site** at:

**<https://www.seatingsymposium.us/>**