

# ISS Marketing Opportunities!



## International Seating Symposium

*Save the Date*  
**April 13-15, 2023**

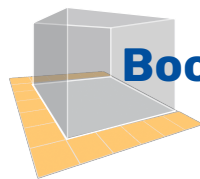
David L. Lawrence Convention Center  
**Pittsburgh • PA • USA**

The ISS has several opportunities for exhibitors to purchase additional marketing. This information outlines the different opportunities you can purchase through the exhibit company. Please contact the ISS team with questions about the marketing opportunities.

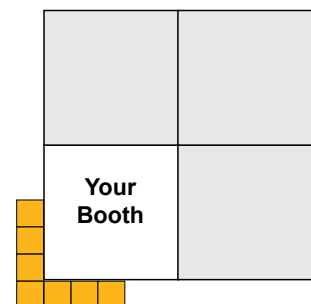
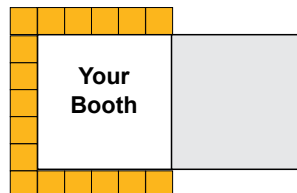
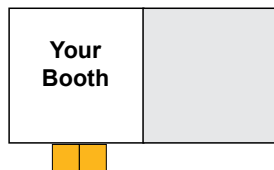
### A) Hall Floor in exhibit hall on floor: Over all size: 24" w by 24" h

No limit to the number of signage, but it must be placed to the edge of your booth and can not go out beyond 24" can only be produced by exhibit company.

Signage-size: 24" w by 24" h



### Booth examples



**B) Steps access to and from exhibit hall from:**

**1st floor to 2nd floor:**

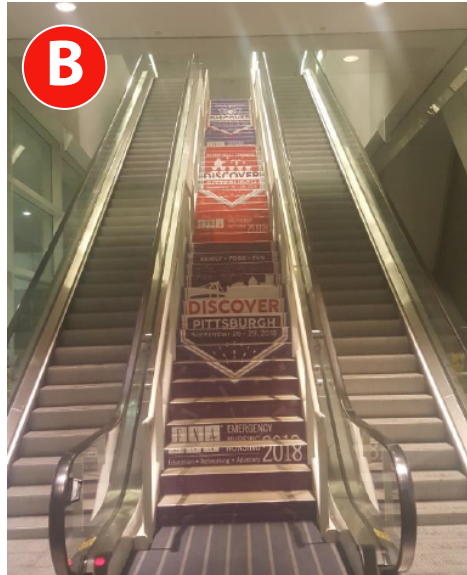
**40 Steps to display signage-size:**

52"w by 6"h

**2nd floor to 3rd floor:**

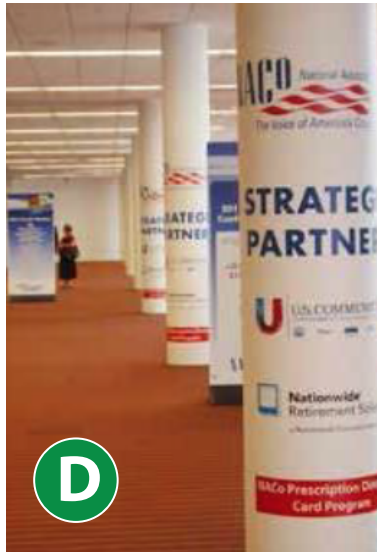
**40 Steps to display signage-size:**

52"w by 6"h



**C) Bridge Windows access to and from exhibit hall and sessions:** Size: 9'9"w by 3'8"h' each 16 Windows





**D) Classroom Pillars in classroom and registration area:**  
**Over all size:** 12' h x 5' circumference

**18 Pillars to display signage**  
**Pillar size:** 12' h x 5' circumference

Signage	Description	Cost
<b>A:</b>	<b>Exhibit hall on floor:</b> <b>Size:</b> 24"w by 24"h <b>No limit</b> to the number of signage but it must be placed to the edge of your booth and can not go out beyond 24" Can not go beyond both size.	\$75 each
<b>B</b>	<b>Steps access to and from exhibit hall and sessions:</b> <b>Size:</b> 52"w by 6"h <b>80 Steps to display signage</b>	\$60 each
<b>C:</b>	<b>Bridge Windows access to and from exhibit hall and sessions:</b> <b>Size:</b> 9'9"w by 3'8"h' each <b>16 Windows</b>	\$750 each
<b>D:</b>	<b>Pillars in session area:</b> <b>Size:</b> 12' h x 5' W circumference <b>18 Pillars to display signage</b>	\$1050 each

**All signage must be produced through the exhibit company.**