

ISS Marketing Opportunities!



March 20-22, 2025

**Pre-ISS Workshops
March 18-19, 2025**

**David L. Lawrence Convention Center
Pittsburgh, PA, USA**

The ISS has **several opportunities** for exhibitors to purchase additional marketing.

This information outlines the different opportunities you can purchase through the **exhibit company**.

Please contact the **ISS team** with questions about the marketing opportunities.

A) Exhibit Hall Floor

No limit to the number of signage, must be placed to the edge of your booth and can not go out beyond 24" can only be produced by exhibit company.

Size: 24" w by 24" h
Cost: \$100.00 each

B) 40 Steps

The steps that access to and from exhibit hall and sessions.

Size: 52" w by 6" h each
Cost: \$75.00 each

C) 16 Bridge Windows

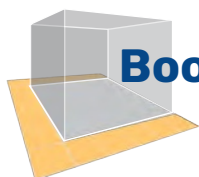
The walkway windows access to and from exhibit hall and sessions.

Size: 9'9" w by 3'8" h'
Cost: \$825.00 each

D) 18 Pillars

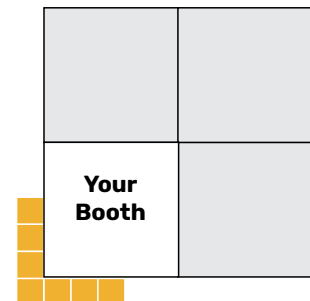
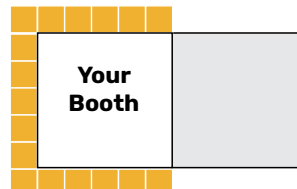
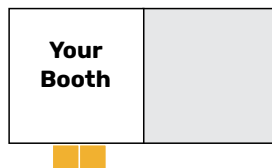
The pillars located in session area's.

Size: 12' h x 5' circumference each
Cost: \$1125.00 each



Booth examples

A





For **questions** about the marketing opportunities contact:

Ali Kemmerer
ask179@pitt.edu

If you would like to **purchase signage** for the ISS 2025 contact:

David Lekich, CMP
314-621-6677 • 314-621-6416 fax • 314-267-9659 cell
dlekich@paramountcs.com

Use the ISS code (**ISS2025ProSigns**)
All signage **MUST** be purchased through
Paramount Convention Services, Inc.

ISS Wi-Fi Support



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The ISS has several opportunities for exhibitors to help provide the **ISS 2025 with Wi-fi.**

This support will allow exhibitors to be **acknowledged on log-in splash screen**, on the **public website**, and at the event on some **signage**.

Please get in touch with the **ISS team** with questions about the marketing opportunities.

A) Support Level 1

- Placement of logo on Wi-Fi log in splash screen
- Logo on the ISS website, app, social media platforms
- Logo on slides displayed before and after all sessions

Cost: \$20,000

B) Support Level 2

- Logo on the ISS website, app, social media platforms
- Logo on slides displayed before and after all sessions

Cost: \$10,000

C) Support Level 3

- Logo on slides displayed before and after all sessions

Cost: \$5,000

For **questions** about the different **Wi-Fi marketing** opportunities at ISS 2025, contact:

Ali Kemmerer
ask179@pitt.edu

For **general questions** about the ISS, please contact:

iss_info@pitt.edu

www.seatingsymposium.us