**Financial Support opportunities for the 37th ISS will be awarded on a first-come basis on-line through the ISS website. Please visit [www.seatingsymposium.us](http://www.seatingsymposium.us) to view all offers.**

### 1) Diamond Level Support Bundle (3 Available)
- $90,000 (Includes the purchase of 50 x 50 booth)
- 25 Full Conference Registrations for employees
- Logo on Symposium tote bag
- Logo on columns outside of Spirit of Pittsburgh Ballroom
- Logo on glass wall outside of Spirit of Pittsburgh Ballroom
- Logo on glass windows above the exhibit hall
- Logo and acknowledgment on the ISS website and app
- Logo and acknowledgment on the Symposium Program
- Logo and acknowledgment on RSTCE social media platform
- Top placement on Exhibit Hall Entry Marquee
- 25% Discount on Additional Full Conference Registrations (limit 3)
- 5 Full-Conference student scholarships awarded on your behalf

### 2) Platinum Level Support Bundle (1 Available)
- $47,000 (Includes the purchase of 20 x 50 booth)
- 15 Full Conference Registrations for employees
- Logo on the retractable badge holder
- Logo on glass wall outside of Spirit of Pittsburgh Ballroom
- Logo on glass windows above the exhibit hall
- Logo and acknowledgment on the ISS website and app
- Logo and acknowledgment on the Symposium Program
- Logo and acknowledgment on RSTCE social media platform
- Placement on the Exhibit Hall Entry Marquee
- Continuous logo scroll on electronic signage
- 2 Full-Conference student scholarships awarded on your behalf
- 25% Discount on Additional Full Conference Registrations (limit 5)

### 3) Gold Level Support Bundle (5 Available)
- $27,000 (Includes the purchase of 20 x 30 booth)
- 7 Full-Conference Registrations for booth staff
- Logo on Exhibit Hall Reception Napkins
- Logo on glass wall outside of Spirit of Pittsburgh Ballroom
- Logo on glass windows above the exhibit hall
- Logo and acknowledgment on the ISS website and app
- Logo and acknowledgment on the Symposium Program
- Logo and acknowledgment on RSTCE social media platform
- Placement on the Exhibit Hall Entry Marquee
- Continuous logo scroll on electronic signage
- 1 Full-conference student scholarship awarded on your behalf
- 25% Discount on Additional Full Conference Registrations (limit 3)

### 4) Silver Level Support Bundle (10 Available)
- $17,000 (includes the purchase of 20 x 20 booth)
- 5 Full Conference Registrations for Booth Staff
- Placard Acknowledgment on tables for Day 2 Snack Break
- Logo on glass windows above the exhibit hall
- Logo and acknowledgment on the ISS website and app
- Logo and acknowledgment in the Symposium Program
- Logo and acknowledgment on RSTCE social media platform
- Placement on the Exhibit Hall Entry Marquee
- 25% Discount on Additional Full Conference Registrations (limit 3)

### 5) Bronze Level Support Bundle (2 Available)
- $8,500 (Includes the purchase of 10 x 20 booth)
- 3 Full Conference Registrations for Booth Staff
- Logo on glass windows above the exhibit hall
- Logo and acknowledgment on the ISS website and app
- Logo and acknowledgment in the Symposium Program
- Logo and acknowledgment on RSTCE social media platform
- Placement on the Exhibit Hall Entry Marquee
- 25% Discount on Additional Full Conference Registrations (limit 2)

### 6) Friend (Unlimited)*
- $3,500 (Includes the purchase of 10 x 10 booth)
- 2 Full Conference Registrations for Booth Staff
- Acknowledgment on the ISS website and app
- Placement on the Exhibit Hall Entry Marquee
- 25% Discount on Additional Full Conference Registrations (limit 2)

*Please note the total number of booths is based on the exhibit hall layout. After the booths are taken for Sponsor and Friend support, RSTCE will have a waiting list for possible exhibitors. There are no exceptions, and this is first-come, first-listed.

For further information, please contact:

**Barry Steelman**
Steelman Marketing
barry@steelmanmarketing.com
615-556-4841
Welcome

Welcome to your guide to the 37th International Seating Symposium. The International Seating Symposium (ISS) is the leading educational conference in the field of wheeled seating and mobility. Attendees from all over the world will have access to over 100 educational sessions and a 80k square foot exhibit hall. The symposium will be held from January 31-February 2, 2022 at the David L. Lawrence Convention Center in Pittsburgh, PA USA. Several local hotels have been blocked for our attendees’ and exhibitors’ convenience.

Why Exhibit?

- Direct access to your products and services to a large and diverse audience
- 20+ total hours of exhibiting
- 11 hours of unopposed exhibiting time
- Network and interact with health care professionals, educators, researchers, students and consumers in a specialized environment
- New exhibitor marshalling yard and open-air parking options
- Earn CEUs to maintain licenser requirements

Who Attends?

<table>
<thead>
<tr>
<th>35th ISS Demographics</th>
</tr>
</thead>
<tbody>
<tr>
<td>28% Assistive Technology Practitioner (ATP)</td>
</tr>
<tr>
<td>16% Supplier</td>
</tr>
<tr>
<td>14% Physical Therapist</td>
</tr>
<tr>
<td>6% Occupational Therapist</td>
</tr>
<tr>
<td>9% Educator</td>
</tr>
<tr>
<td>7% Assistive Technology Supplier (ATS)</td>
</tr>
<tr>
<td>6% Other</td>
</tr>
</tbody>
</table>

Exhibit Hall Schedule

<table>
<thead>
<tr>
<th>Hall Open</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday    January 30th</td>
</tr>
<tr>
<td>Monday    January 31st</td>
</tr>
<tr>
<td>Tuesday   February 1st</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Move-In</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday January 29th</td>
</tr>
<tr>
<td>Sunday    January 30th</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Move-Out</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday  February 1st</td>
</tr>
</tbody>
</table>

Unopposed Hours

| Sunday    January 30th | 5:00 PM to 8:00 PM |
| Monday    January 31st | 7:30 AM to 8:30 AM |
|            11:15 AM to 1:00 PM |
|            4:30 PM to 7:00 PM |
| Tuesday   February 1st | 7:30 AM to 8:30 AM |
|            12:30 PM to 2:00 PM |

For further information, please contact:

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Steelman Marketing
barry@steelmanmarketing.com
615-556-4841

www.seatingsymposium.us